



## Tips for Newcomers

APPL welcomes you to our annual Convention and Trade Show. To help ensure that you have a productive and enjoyable experience, we've compiled the following tips to help you make the most of your time:

- Participate in the opening reception and arrive early. Sure, you've just traveled across the country, but the food is included and the company is great – arriving early lets you meet others before the roar of the crowd.
- Take time to review your on-site program for information on session tracks, suggested audience, and subject matter level. Keep your program with you for reference throughout the conference.
- Popular sessions can fill up quickly, so arrive early and use the time to get acquainted with someone sitting next to you.
- Have your business cards handy for networking and to provide to vendors of interest on the trade show floor. Carry them in your nametag pouch – that way they will always be handy.
- Tune out your Blackberry and mute your cell phones – not only is this polite to others, but it will enable you to leave the office behind for a few hours and focus on getting the most out of the convention.
- Try something new. Explore a new topic that takes you outside “business as usual.” Gain a different perspective on a familiar topic from a presenter you've never heard before. Or, get involved in one of the forum sessions and share your perspectives or questions with others.
- Learn more about APPL at the Training Corps booth #619 in the Trade Show Hall or by participating in the APPL Stakeholder Meeting on Wednesday, March 4 from 10:00 and 11:00 am in the Baltimore Convention Center, Room 350.
- Please do not hesitate to speak to an APPL Board Member (maroon ribbon), staff member (red ribbon), or Training Corps member (black ribbon) should you have any questions or need any assistance during the week.

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## APPL Fast Facts

- ◆ The Association of Partners for Public Lands (APPL) was incorporated in 1977 in California as the Conference of National Park Cooperating Associations (CNPCA). In 1998 it took on a new identity as APPL, becoming a more inclusive umbrella organization serving nonprofit partners of all public land management agencies.
- ◆ While APPL has existed for just over 30 years, over 10 of our member associations have existed for 50 years or more.
- ◆ APPL now has 92 members serving over 500 public land areas.
- ◆ APPL members contribute more than \$70 million per year in financial and in-kind support to their agency partners.
- ◆ APPL training programs and conventions engage nearly 800 people annually from the public and private sectors.
- ◆ A board consisting of a minimum of 11 directors, a majority of whom are either board or staff of full APPL member organizations from across the country, governs APPL.
- ◆ Through the vital network of partnerships advanced by APPL, we work for the day when all people share the joy and inspiration of our natural world and collective heritage. The mission of APPL is to foster stewardship and appreciation of public lands and historic sites through effective partnerships. APPL does this through capacity building, government relations, information sharing and dialogue.

## APPL Resources

View latest information and links to resources at APPL's Web site - [www.appl.org](http://www.appl.org)

APPL's monthly electronic newsletter Newswire is available electronically to APPL members and their agency partners.

APPL members can stay in touch following the convention via our ListServ, accessed from the members section of the Web site.