



Going the Extra Mile: Embracing the Future *Denver 2007* Tips for Newcomers

We hope you enjoy your experience at this year's APPL convention and trade show. Please refer to the on site program for information on session tracks, suggested audience, and subject matter level.

Here are a few sessions we recommend to help acquaint you with APPL and the public lands community:

Sunday, February 25

5:30 – 6:30 PM

Newcomers' Orientation

Colorado History Museum

Buses will depart from the Tower Building side of the Adam's Mark Hotel, near 16th St. on Court Place at 5:15pm

Wednesday, February 27

8:30 – 9:30 AM

APPL *Second Cup Café*

Join the APPL Board and staff for a second cup of coffee and discussion of the association's initiatives and progress.

Denver Convention Center, 601

Please do not hesitate to speak to an APPL Board Member (maroon ribbon) or staff member (red ribbon) should you have any questions or need any assistance during the week.

APPL Board of Directors

Charles Money, President
Alaska Natural History Association

Jackson Ramsey
Red Rock Canyon Interpretive Association

Tracey Chavis, Vice-President
Mesa Verde Museum Association, Inc.

John Reynolds
National Park Foundation

Lisa Madsen, Secretary
Public Lands Interpretive Association

Emilyn Sheffield
California State University - Chico

Mary Gearheart, Treasurer
Redwood Park Association

APPL Staff

Donna Asbury, Executive Director
Nancy Kotz, Member Services Coordinator
Amy Matthews, Marketing & Outreach Coordinator
Krista Muddle, Administrative & Educational Services Coordinator

Curt Buchholtz
Rocky Mountain Nature Association

Jeff Brown
Yellowstone Association

APPL Resources

View latest information and links to resources at APPL's Web site - www.appl.org

Sally Elliman
Glacier natural History Association

APPL's monthly electronic newsletter *Newswire* is available electronically to APPL members and their agency partners.

Greg Moore
Golden Gate National Parks Conservancy

APPL members can stay in touch following the convention via our ListServ, accessed from the members section of the Web site.

Audrey Peterman
Earthwise Productions, Inc.



APPL Fast Facts

- ◆ The Association of Partners for Public Lands (APPL) was incorporated in 1977 in California as the Conference of National Park Cooperating Associations (CNPCA). In 1998 it took on a new identity as APPL, becoming a more inclusive umbrella organization serving nonprofit partners of all public land management agencies.
- ◆ While APPL has existed for just over 30 years, over 10 of our member associations have existed for 50 years or more.
- ◆ APPL now has 91 members serving over 600 public land areas.
- ◆ APPL members contribute more than \$30 million per year in financial and in-kind support to their agency partners.
- ◆ APPL training programs and conventions engage nearly 800 people annually from the public and private sectors.
- ◆ A board consisting of a minimum of 11 directors, a majority of whom are either board or staff of full APPL member organizations from across the country, governs APPL.
- ◆ APPL fosters stewardship and appreciation of public lands and historic sites through effective partnerships. This is achieved through capacity building, collective representation, information sharing and dialogue.