

DRAFT AGENDA
2007 M&O Course
St. Louis, MO
November 27-29, 2007

Tuesday, November 27:

- Introductions, overview of workshop, then overview of APPL
- Partnering with nonprofits
- Break
- Legal requirements
- Lunch
- Governance of nonprofits & vision
- Break
- Sound financial practices
- tutorial opportunity

Wednesday, November 28:

- Human resources & Volunteers
- Break
- Educational Outreach
- Lunch
- Fundraising
- Break
- Fundraising
- tutorial opportunity

Thursday, November 29:

- Customer Service
- Marketing
- Break
- Sales Outlet Operations and Online Sales
- Lunch
- Field Trip