

**APPL 2009 Convention**  
**Government Relations in a Transitioning Administration**  
**Resources on BoxNet.com site for participants**

- A. Key Resources (single document)
  - 1. Best resources for Nonprofit Advocacy
  - 2. 10 reasons for Nonprofit Advocacy (handout)
  
- B. Advocacy and Nonprofits: Rules and Process
  - 1. 1-page document that simplifies the IRS rules and guidelines regarding non-profit lobbying (501c3 Rules)
  - 2. Summary of IRS Lobbying Rules for Charities
  - 3. The New Congressional Ethics Rules – What Nonprofits Need to Know
  - 4. Index to Interior Ethics Rules
  
- C. The Legislative Process: authorization and appropriation
  - 1. 1 Page Handout: how a bill becomes law and Diagram: How a bill becomes law
  - 2. Federal Budget Process
  - 3. Congressional Delegations, Committees and Information – click to web sites
  
- D. How to be effective with Congress
  - 1. Make a Difference in 3 Hours per Week
  - 2. Independent Sector – The Nonprofit Lobbyist and the Legislative Process
  
- E. How to work effectively in coalitions: 3 effective public lands coalitions
  - 1. National Wildlife Refuge Association’s Refuge Action Network
  - 2. The Conservation System Alliance
  - 3. National Trails Take Action
  
- F. APPL Advocacy
  - 1. Letter to President Obama
  - 2. APPL Policy Platform
  - 3. APPL Membership (always included in letters)
  
- G. An Example: the Advocacy Documents of Friends of Chesapeake Gateways
  - 1. Letter to the Governors to ask for their support – governors comment on the federal budget to the executive before it becomes final.
  - 2. Communication to Gateways regarding need and ease of communication with the delegations
  - 3. Sample letter from Friends to representatives