

APPL Trade Show Specials

Company	Booth #	Description	Trade Show Specials	Specials Exp. Date	Phone	Fax	Email
AAA Publishing	815	Books - National Park Photography (Fitzharris) Journals including National Park Journal Guide & others.	For APPL orders received by July 1, 2005, AAA Publishing offers 90 day terms from invoice date. Just use the AAA/APPL order form, or mention the 2005 APPL Trade Show on your Purchase Order. Orders are FOB Duluth, GA.	7/1/2005	407-444-8289	407-444-7508	jcoerper@national.aaa.com
Acorn Designs	702	Notecards, journals and stationery on tree free and recycled papers. Organic cotton T-shirts and totebags. Custom artwork.	Free wooden display unit with orders of \$200.00 or more! (a savings of \$40.00)	6/30/2005	607-387-3424	607-387-5609	info@acorndesigns.org
Action Products	200	Books for children (nature non-fiction and fiction) and southern Appalachian hiking guides as well as southern regional titles. Toys	\$500 Order 5% off Net 60. \$1000 Order 5% off Net 60 Free Freight.	31-Mar-05	407-481-8007	407-481-2781	spruitt@apii.com
Adventure Banners LLC	602	Eco-friendly themed banners that provide a smart and fun solution for organizing and displaying pins and patches. We also offer attractive large, medium & pocket size "Write It Down" journals made from 70 lb. acid free recycled paper.	Adventure Banners LLC will be offering free sample banners during the Buyers Only Time. Wholesale rates will be available for all APPL Trade Show shoppers. If you correctly answer just one Lewis & Clark Trivia question you can earn a very cool Lewis and Clark Adventure patch. Daily prize drawings for banners and journals. See us for volume discounts and shipping rates.	30-Jun-05	920-475-9404		nancy@adventurebanners.com
Adventure Crossing, LLC	318	Adventure Crossing assists travelers through creating informative and entertaining interpretive media products with input from park staff and cooperating/interpretive associations.			435-644-3331	435-644-3331	adventurecrossing@scinternet.net
Adventure Publications	215	Nature books.	Free freight. No minimum.	3/7-3/10/2005	800-678-7006	877-374-9016	jody@adventurepublications.net
All Pack Specialists, Inc. & The MUSE	404	Custom printed paper and stock items-poly bags, boxes, ribbon, and tissue paper. Logo apparel: jackets, coats, hats and caps, all kinds of shirts, and more. Promotional, gift, and advertising items too numerous to mention! Stop by for ideas!	Free plates (up to \$250.00 per size) for printed bags: minimum 6,000 for flat merchandise bags and (up to \$500.00 per size) for minimum 5,000 for handled shopping bags. Free embroidery tape (up to 10,000 stitches) for apparel: minimum 50 piece order. Free screen print set up (up to 2 colors 1 location or 1 color 2 locations): minimum 100 pieces. Ask us for suggested items to embroider and print.	4/25/2005	317-578-7225	317-578-1220	suemuse@sbcglobal.net

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AlpenBooks	118	North America's largest wholesaler of outdoor recreation books, maps, videos: hiking, climbing, skiing, survival, first aid, etc.	43% discount and free freight (continental US only) with a minimum order of 20 units.	6/1/2005	425-493-6380	425-493-6381	rkoch@alpenbooks.com
America West Books	102	Nonfiction books related to the Western states, guidebooks, history, natural history, children's books and books on the Old West.	43% discount, no minimum, free freight on 30 + books.	3/31/2005	559-876-2170	559-876-2180	jmette@AmericaWestBooks.com
American Park Network	410	Publisher of the official guides of the National Park Foundation, & the world's largest outdoor guide (TM), is committed to enhancing the visitor experience by providing comprehensive interpretive materials and fostering collaborative partnerships.			212-581-3380	212-245-4226	
Ampersand Press	402	Nature and science educational card and board games, wildlife art rubber stamps, custom stamp manufacturing.			360-379-5187	360-379-0324	
Anywhere Markets	1004	The recipe to create a unique custom product collection. Pick distinctive identifying images to create jewelry, keyrings, boxes etc. Mix & match from a wide range of colors / components fitting your needs and budget, include educational information fitting your institutions mission, Presto!			858-729-9895	858-729-9913	info@anywheremarkets.com
Aspen Light Imaging	518	Animal and flower photography, prints, notecards, blank journals, and magnets.	Free shipping on 1st order.		970-925-8696	970-925-5992	
b.dazzle, Inc.	512	Exquisite, award-winning Scramble Squares(R) 9- piece puzzles are perhaps the World's Most Challenging Puzzle(TM) on dozens of nature, science, technology, sports, history and cultural topics for ages 4 to 104.	DOUBLE FREE GOODS TO FULLY OFFSET WOOD SPINNER DISPLAYS AND FREE FREIGHT on their merchandise! FREE FREIGHT for any of \$300.00 net Merchandise order and on any FULL DISPLAY order.		310-374-3000	310-318-6692	
Bear Wallow Books	604	Colorful recipe books with authentic old recipes' historical notes, and art. 36 titles under \$5.00 retail. Antique images notecards.			317-726-1831	317-726-1833	wbrc@iquest.net
Benchmark Maps	1006	Publisher of award-winning state road and reservation atlases.			916-371-3930	916-371-7955	
Blakeway Worldwide Panoramas, Inc.	606	Panoramic art prints of national parks and major attractions, available unframed or framed along with complete merchandising system.	Free double-tier browser display system with purchase of fill-up order. One per store.		952-941-9797	952-941-9798	jim@panoramas.com
Books West	1015	Western Regional Book Wholesaler	42% discount, free freight at 20 items	18-Mar-05	303-449-5995	303-449-5951	sbhat@bookswest.net

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Camera One	221	Camera One produces award-winning film, video, & High Definition productions for park auditorium programs, interpretive kiosks & exhibits; as well as DVDs & videos for bookstore sales.			206-523-3456	206-523-3668	cameraone@prodigy.net
Cedar Creek Products, LLC	315	The creators of Bug Off Oil and Plant Saver All Natural Deer Repellent; period items for General Stores.	Order at the show and receive free shipping or 1/2 case of Bug Off Cream (10@\$3.50 = \$35.00 wholesale/\$70.00 retail value)		715-385-9156	715-385-9157	
Chronicle Books	704	Publishers of high quality books and gift items.			415-537-4300	415-537-4470	frontdesk@chroniclebooks.com
Clear Solutions (R)	705	Displays and merchandisers for DVDs, CDs, books, cards, calendars, etc... Clear Solutions (R) displays the fine art of presentation.	Free freight for orders over \$150.00.	3/31/2005	603-256-6644	603-256-8057	
Compass Industries	707	Binoculars, compasses, pocket knives, hunting knives, Domestic and imported. Zippo lighters and leatherman tools.	Dating programs and special discount pricing on all binoculars and collectors knives.		800-221-9904	212-353-0826	jeff@compassind.com
Corman & Associates	105	Custom store interiors as well as an extensive product line of store fixtures and displays.	None listed.		859-233-0544	859-253-0119	ted@cormans.com
Crystal Range Outdoor Books and Maps	1005	Best selection of books and maps on outdoor recreation, natural history, and cultural history. One stop shopping for over 12,000 titles from over 120 publishers. Check us out before placing any orders.	Consolidate your orders and save time and money: 50% (non-returnable), freight discount, plus other cost-saving incentives. Show coupon required (available at booth), order by March 31, 2005 - ship date as late as May 5, 2005.	3/31/2005	530-542-3245	530-452-1946	crystalrangeassociates@yahoo.com
Data Motion Devices Corporation	1010	Terrain Modeling. Fiberoptic Animation. Text Caption Displays.			540-7215140	540-721-5140	jeff_weddle@earthlink.net
David Chandler Company	300	Astronomy charts and books for visitors awed by the clear, dark skies of our public lands and recreation areas.	Free shipping with show orders shipped by May 31	3/31/2005	559-539-0900	559-539-7033	
David Howell & Company	321	Beautiful gifts with great value! All products come with interpretive message and are made in the USA.			914-666-4080	914-666-2721	info@davidhowell.com
Dawn Publications	211	Publisher of nature awareness picture books for children, including the "John Denver and Kids" book series.	Free freight.	4/30/2005	800-545-7475	530-274-7778	julie@dawnpub.com

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Dog-Eared Publications	204	Dog-Eared Publications creates interactive nature books for children. The books are Dog-Eared Publications creates nature books for children with the goal of helping them grow up with an environmental ethic. The books are interactive, educational and fun. We also have a line of biologically accurate nature stickers.			888-364-3277	608-831-1410	field@dog-eared.com
Eagle River Designs, Inc	417	Eagle River Designs has provided APPL members with custom enameled lapel pins and patches for 20 years. We also produce walking stick medallions and decals all at the LOWEST PRICING and highest quality available! Ask about custom interp cards!	We offer free dies on all new pin orders of 500 pcs or more until May 2005. Also free set-up on patch orders of 500 or more.	31-May-05	435-259-1178	435-259-9867	erd@frontiernet.net
EarthArt Intl.	1011	Animal spirits available in a series of 11 unique interactive coloring books printed on recycled watercolor paper. Also, journals, magnets, notecards, t shirts, and more! Name drops available	free shipping on opening order	30 days after show	425-774-5076	425-774-9846	coccia8720@msn.com
Earthsongs	712	A wide variety of site-specific, customized items known for boosting visitor sales 40-60%.	Free artwork for any new product.	3 months	928-634-4514	928-634-4514	info@nationalparkgifts.com
Eastern National	419	High quality educational materials featuring national parks, history, nature, travel. Best-sellers: Passport To Your National Parks® books and stamps, America's National Parks (ANP) Scrapbook Kit. NEW: Rangers Activity Book.	Get 90 days extended terms on a single shipping date plus 50% off new Rangers book, Passport books and commorative stamps, ANP Scrapbook Kits and CWS/AHS/FAS series books. Get 60 days extended terms on multiple ship dates plus 50% off same products.		215-283-6900	215-283-6923	michellen@easternnational.org
ESRI	706	ESRI is the world leader in the geographic information system (GIS) software industry. ESRI software helps you accomplish tasks faster, easier, and more efficiently. www.esri.com			909-793-2853,1019	909-307-3072	joe_johnson@esri.com
Falcon Guides	401	Best selling guide books to every outdoor activity, wildlife viewing and field guides, western regional history, gift books, and much more.	Free shipping and 90 day billing on one order per ship location. Offer good on available books only, and will not be extended to back ordered items.	Orders must ship before May 20, 2005	203-458-4500	203-458-4603	
Farcountry Press	406	Photography of National Parks, states, cities, regions, wildlife, and wildflowers - in hardcover and high-quality softcover. Fun children's nature and history books. Regional popular history.	3% over catalog discounts with minimum 45% discount. Free shipping. 60-day dating.	5/1/2005	406-444-5115	406-443-5480	
Finley-Holiday Film Corporation	306	Manufacturer/distributor of National Park and Monument DVD's, videos, CD's, picture CD's, and View-Masters.	All-new 2005 DVD pricing. Show specials include free freight and net 60 day terms on qualified orders.		562-945-3325	562-693-4756	

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Folkmanis, Inc	601	Award-winning North American wildlife animal hand and finger puppets inspired by nature and literature; featuring over 200 top-selling styles.			800-654-8922	510-654-7756	
For the Birds	711	The Bird Song Identiflyer and our 20+ song cards help customers to identify birds by their songs. Check out our latest SongCards: Birds of Prey.	Free shipping.	5/30/2005	877-261-6556	877-261-6556	t.allen@identiflyer.com
Fossil Industries	820	Manufactureers of digital High Pressure Laminate (dHPL) signs and murals guaranteed for 20 years against fading and weather deterioration.			800-244-9809	631-254-4172	
Four Chambers Studio	107	360 degree virtual tour products, exhibits, and services for accessibility, conservation, and interpretive needs.	10% discount for orders and services through June 2005.	30-Jun-05	877-859-0425	877-859-0425	gene@fourchambers.org
Four Winds Trading Company	505	Media products and services including: research, analysis and product recommendation to match retailer's needs and merchandizing through our Interactive Media Stations.	5-15% discount on all new titles to your location; 10-20% discount on new product types (i.s. video, books, music, maps); Free shipping on orders over \$1000. Orders must ship by April 30, 2005.	4/30/2005	800-456-5444	720-890-8008	
Franklin Fixtures, Inc.	405	Standard, modified, and custom retail fixtures. Store planning services.			508-291-1475	508-291-3647	mlabaire@franklinfixturies.com
Fulcrum Publishing	416	Fulcrum Publishing produces high quality boks on natural history, Native American culture and history, western history, gardening, and travel.	Orders of 5+ books earn net 60 and free freight. On-time only. Orders must ship no later than May 15, 2005.	3/18/2005	303-277-1623	303-279-7111	
Gallopade International	210	New titles in the American Milestones(TM), Patriotic Favorites(TM), and American Heritage (TM) lines. Series and products for all 50 states and Canada.			770-631-4222	770-631-4810	sales@gallopade.com
Geographic Locations International	612	Manufacturers of site-specific and custom commemorative medallions and permanent geographic markers.	Free shipping for orders placed or initiated at the show.	4/15/2005	612-781-1417	612-706-0692	geositu@aol.com
Global Interprint	718	Print, packaging, specialty broker	\$500 off any quotation from 3/1/05 to 4/1/05.	4/1/2005	707-545-1220	707-545-1210	Ken@globalinterprint.com
GlyphGuy	1008	Custom Park backpacks. GlyphGuy specializes in backpacks that increase the enjoyment and understanding of backyard habitats, parks and wild places.	Smokey Bear Backpack Dozen: 13 packs for the price of 12. Orders placed at the APPL show receive free ground shipping.	7-May-05	408-793-5274	877-561-8363	hougardy@glyphguy.com

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Graphic Arts Center Publishing Company	614	Graphic Arts Center Publishing Company and its four imprints, Alaska Northwest Books, WestWinds Press, Alaska Geographic, and Graphic Arts Books, specialize in regional titles celebrating photography, cooking, travel, literature, and children's.	Additional 5% off on show orders.	Expires at end of show.	503-226-2402	800-355-9685	mikej@gacpc.com
Graphic Image	607	Designer and manufacturer of fine leather bound books and accessories.			631-249-9600	631-249-9670	tom@_@gimageny.com
GW Crystal Inc.	206	3 dimensional laser imaging in solid lead crystal. Specializing in custom images for awards, recognition, and promotion.	Receive 7% discount on all orders placed at the show or within one month of the show or a free design for orders placed within one month of the show.	4/10/2005	877-222-3301	909-980-1070	info@gw-international.com
Hike America	114	Hike America is the original company to introduce custom designed hiking staff medallions along with high quality European hiking staffs.	Free shipping on all orders placed at the APPL Trade Show.	4/1/2005	650-363-8132	650-363-8132	roy@hikeamerica.com
Holtzbrinck Publishers	103	Books published under the imprints Farrar Straus, Giroux, Henry Holt, Golden Guides, and St. Martins Press.	Extra 2% discount. 25 books = 52% 500 books = 55%	4/30/2005	303-771-2898	303-771-4932	tmcfadden@msn.com
Hoppy America/ Lewis & Clark Productions	115	Hoppy System and Lewis & Clark Productions combine to offer detailed audio interpretations in a GPS-cued, hand-held device for park visitor use.			805-448-5102	805-692-6787	america@hoppy.info
Houghton Mifflin Company	613	Houghton Mifflin is the proud publisher of Peterson Field Guides, Kaufman Focus Guides, and some of the greatest birding and nature books.	25+ asstd books - 3% above earned disc. 50+ asstd books - 3% above earned disc or free freight. Specials must be written on each order and sent to Boston. Avail. on Houghton Mifflin Trade and Reference div. and dist. lines ONLY. Subject to approval by HM credit department. Orders are non-returnable. Cannot be combined with other specials. 1 use per customer.	01/01/2005 - 07/15/2005	617-351-5748	617-351-1185	
ID Gear	819	Printed souvenir products, postcards, books, magnets, calendars.			8059870522	8059870509	mike@johnhindeusa.com
Ideals Publications	304	Historical biographies for children and illustrated historic travel books for adults.	50% free freight for show orders	31-Mar-05	615-781-1440	615-781-1447	lbretz@guideposts.org

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Ideaman, Inc. - American Expedition	701	American Expedition products are souvenir gifts that celebrate America's nature and wildlife through original illustrations, interpretive text, and inspirational sayings.	Buy 36 assorted pieces of clocks, ceramic mugs, coasters, shot glasses, thermal mugs or thermometers and receive 6 gift bags and 6 tissue at no charge. Buy 36 pieces of any of the following product lines - magnets, note card sets, playing cards, magnet note pads, and receive 3 pieces of that product at no charge.	21-Mar-05	636-583-1145	636-585-1833	
Impact Photo Graphics	616	Photographic Interpretive products including postcards, photo cubes, memory games, pens, magnets, posters, mugs, screen savers, journals, puzzles, key chains, etc.		Free Displays with Product Purchase	916-939-9333	916-939-9334	
Independent Publishers Group	317	Quality books on science and nature, American and African-American history, outdoor skills, art, and travel.	50% show special		312-337-0747	312-337-5985	
iZone	213	Digital high pressure laminate indoor and outdoor graphics for signs, murals, trail markers, etc. We also provide bases and hardware for our graphic panels.			888-464-9663	254-778-0983	scott@izoneimaging.com
Jaag Plush, LLC	205	Unique plush products focusing on North American wildlife. All products are machine washable and safe for any age.	Dating Programs for the Public Lands customer.		248-589-9824	248-589-1885	jagl@msn.com
Jackson Pacific, Inc.	600	Custom design ornaments, magnets, bookmarks, key chains - great for fundraisers, recognition and appreciation awards!			503-685-9181	503-685-9494	JACPAC@charter.net
Jefferson National Parks Association	617	National Park Trading Cards and merchandise related to Westward Expansion and the Lewis and Clark Expedition. Visit us at www.historydirect.com.	Buy 5 get 1 free display boxes of National Park Trading Cards. Buy 10 get 2 free, plus free shipping. Buy 5 complete sets, get 1 free.	5/1/2005	314-678-1500	314-678-1501	
Johns Hopkins University Press	412				410-516-6936	410-516-4189	mwalsh@press.jhu.edu
KB Emblem Company	120	Officially Licensed Stock & Custom Smokey Bear & USFS Shirts, Hats, Patches, Lapel Pins, Commemorative Coins, Christmas Ornaments. Also Non Licensed Custom items.	Pre Production Ordering Opportunities. No art charges on custom items. No set up or digitizing costs on most items. We will obtain approval on all Smokey Bear items at no additional cost	Aug-05	719 495-9017	719 495-5746	kbemblemco@msn.com
KC Publications	301	Interpretive books. The story behind the scenery. National Parks, public lands, Southwest Indian culture.	50% discount on all orders of 1,000 units or more. Free freight. Delay shipments o.k. Plus: 100 free books for every 1,000 ordered.		702-433-3415	702-458-3316	

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KLS Technologies	513	Custom point of sale activated phone cards, custom color and design embroidered tote bags.	30% cost reduction on new custom phone cards.	5/1/2005	530-272-3600	530-272-1248	
L.W. Bristol Classics	400	Custom hiking medallions, pins, patches, pewter awards, key rings, models, statues, coins. Fund raising, recognition. Stock line Lewis & Clark, Civil War, State & Federal flags.	Free set-up on new pin ordered at show for delivery anytime specified.		423-968-7777	423-968-2177	verlin@lwbristol.com
Last US Bag Company [The]	1019	Promotional and retail product mfr and importer	Free embroidery digitizing of your logo!	1-Jul-05	503-650-0981	503-650-0984	denise@bluefig.net
Lone Pine Publishing	113	Publisher of regional nature, outdoor recreation and popular history books.	50% on all orders received at the show. All orders must ship no later than May 31, 2005 to receive this discount.	End of show	800-518-3541	800-548-1169	hibach@lonepinepublishing.com
Lonely Planet Publications	116	Lonely Planet guides feature in-depth research and opinionated advice on the best sights. Perfect for everyone, from the road-tripping family to the serious outdoor enthusiasts.	10 + units 50%. Free Freight.	5/9/2005	510-893-8556	510-893-8563	marc.visnick@lonelyplanet.com
Maps of the Past	319	Premium quality reproductions of historical maps including state, county, city, USGS, Civil War, railroad, township and plat maps.	No Shipping charges on initial order.	6/30/2005	812-825-7799	812-825-4999	
Marc-Martin Publishing Corporation	515	Publishers of high quality posters and panorama cards.			954-458-1451	954-458-1451	
Meander, Inc.	812	Meander offers GPS-based automated tour guides for walking and driving routes. These guides allow visitors to learn about points of interest along the way in any language they require and are being used successfully in multiple locations.	Meander Inc. offers a 10% discount on fees to any organization that decides to deploy a guide after visiting the Meander booth during this conference. To qualify, an agreement to proceed with a guide must be concluded by May 1st, 2005.	May 1st, 2005 (for agreement)	206-219-1454		Info@meanderinc.com
MerryMakers, Inc.	1007	Soft dolls and plush based on historical people or sites, and specific designs for museums and parks. We specialize in custom soft goods!	Free freight on orders over \$100.00.	6/15/2005	510-596-9099	510-596-9033	
Mountain Press Publishing Company	202	Mountain Press Publishing is an independent publisher of general interest books on geology, earth science, birds, plants, and Western history.	50 books at 50% discount plus free freight. Books must ship by April 15, 2005 to receive the show special.	4/15/2005	800-234-5308	406-728-1635	iestell@mnpress.com
Mountaineers Books	214	Non-profit publisher of outdoor guidebooks, conservation books, and mountaineering history and literature.	10-24 books = 48% off; 25 + =48% + Free Freight.	6/1/2005	800-553-4453	800-568-7604	evat@mountaineersbooks.org

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National Association for Interpretation	810	The National Association for Interpretation is dedicated to the advancement of the profession of interpretation and currently serves 4500 members in over 30 countries.			888-900-8283	970-484-8179	
National Geographic Maps	413	Publisher and provider of maps and cartographic products including reference maps, topographic maps and software, park and adventure maps, destination city maps, and map machine kiosks.	Next level discount and free freight.	3/31/2005	303-670-3457	303-670-3644	
National Park Service, Fire Management Program	316	National Park Service Fire Management supports national parks and partners in achieving fire and fuels management goals and objectives. Visit our electronic bookstore at www.efire.org.			208-387-5239	208-387-5250	roberta_d'amico@nps.gov
Nature Study Guild Publishers	1001	Books to help people enjoy and understand the natural world, including Finders guides to native plants and animals.	Free freight.	3/31/2005	800-954-2984	585-482-6090	naturebooks@att.net
Nature's Accents/Sea-to-Sky Images of America	220	Over 475 exquisite, well-priced animal figurines, ornaments, pencils&magnets made from palm fiber. Also highly educational playing cards with 52 different images including American wild life, birds, flowers and national parks.Custom programs avail.	Free shipping with all orders over \$200.00	April 15,2005	916-9987-1462	916-989-3473	elegantimp@aol.com
North Shore Productions	212	Award winning audio visual productions for interpretive clients.			503-225-0919	503-225-9948	rory@northshorepro.com
NPS/Harpers Ferry Center	806	Provides interpretive products, services and training for NPS and partners: publications, wayside exhibits, audio visual programs, museum exhibits, historic furnishings, conservation of objects.			304.535.6234	304.535.6290	gloria_j_baker@nps.gov
On The Wall Productions	106	Items for retail and promotion including: Thunder Tubes - show storm safety; Magic Cubes - showcase your park. Custom designs.	Free shipping on all orders over \$150.00 (UPS ground to 48 contiguous states only).	6/1/2005	314-692-2900	314-213-3194	fishbone@fclass.net
Orange Tree Productions	506	National Park Audio Series	With all orders placed at the APPL trade show - Free ground shipping on all seasonal orders, discounts on air freight shipping.	3/9/2005	805-375-9088	805-375-9091	
Ormsby & Thickstun Interpretive Design	414	"Ormsby and Thickstun" are a team of designers specializing in interpretive design services. Book design, trailguide design. Natural history illustration. Cartography. Web design. Interpretive plan writing. Exhibit design.	10% discount for labor portion of any project originating from trade show contact if the job completes in one calendar year of trade show.		520-616-6140	520-616-6143	cthickstun@aol.com

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Ornaments to Remember	818	Hand-painted, blown glass ornaments. European crafted. Specializing in custom work.			800-330-3382	866-582-3958	treasa@ornaments2remember.com
Oxford University Press	814	Publisher of high value trade, scholarly, and professional books on history, natural history, science and travel.			212-726-6289	212-726-6446	
Pajaro	117	Customized field bags and the unique Children's Nature Book, My Nature Journal.	Free shipping.	4/15/2005	925-283-7793	925-284-2642	lois@pajaro.com
Paragon Press	1013	Award-winning lithographic and flexographic printing and binding of booklets, atlases, trail maps, postcards, notecards, posters, and books with special non-profit discounts. Additional discounts for using recycled papers and for "Printed in the USA" credit.			800-748-4894	801-978-3505	wayman@paragonpress.com
Plum	807	Screenprinted T-shirts, sweatshirts, and totebags. Supplier to APPL members for over 15 years.			510-658-7438	510-658-8022	
Pocket Guides Publishing, Inc.	217	Indestructible, spiral-bound, index-tabbed, plastic, pocket-sized "how to" guides on a wide range of topics for outdoors enthusiasts.	#1 All customers (current and new): Free freight on all orders through 4/15/2005. #2 New customers only: Extra 5% discount (off retail) on first order by 5/31/2005.		707-525-9847	707-525-9848	ghess@sonic.net
Pomegranate	112	Publishers of a vast range of high quality educational, environmental, and fine art paper products and books for the last 37 years.	Free freight.	Orders placed & shipped by April 15th.	800-227-1428	707-782-9810	dariusb@pomegranate.com
Private Label Foto, Inc.	504	Message Cameras, Disposable Cameras, Film, Underwater and All-Weather Cameras, and Customization of any Camera.	\$4.50 on Disposable Message Cameras/ \$3.00 on Non-Message Disposable Cameras	March 31st, 2005	262-335-3583	262-335-3592	becky@cameras-film.com
Publishers Group West	703	Publishers Group West represents over 150 independent publishers, who together publish some of the most topical, innovative and award winning books available today.	Spring 2005 Backlist Stock Offer Retail accounts earn an extra 2% Offer Good through 3/18/05 Order must be for at least 30 books per ship-to location, good for one order only Backorders accepted Reference "Spring Stock Offer" and source code XSS05 on your order Offer applies only to retail accounts in good standing and cannot be used in combination with any other offer Publishers Group West offers free freight to its customers at all times.	3/18/2005	510-528-1444	510-528-5511	

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Quinn Essentials Books & Printing	800				707-769-7484	707-769-7409	
Random House, Inc.	714	Random House carries a full line of park and nature- related titles including Audubon Guides, Fodors Guides and Sibley Guides.	All orders over the \$200 retail minimum receive free shipping and net 60 EOM dating.		212-572-2601	212-940-7590	
Ranger Doug's Enterprises	1003	Silkscreen reproductions of 1930's Works Progress Administration (WPA) National Park posters; notecards and postcards also available.			206-297-9430	206-297-9430	
RCM Stamps	611	Customized mint US postage stamp sets. Also, customized laminated stamp magnets, pins, and bookmarks. No minimum orders. Inexpensive, compact, fun and educational items designed specifically for your site.	10% show discount plus free shipping on first order through May 31, 2005.		978-223-0286	978-535-3731	rcmstamps@verizon.net
Roberts Rinehart/National Book Network	803	We publish books about the the American West, and natural history, regional titles, field guides, and more.	Free book giveaway! Meet Butch Farabee and receive a signed copy of "National Park Ranger: An American Icon". Show orders: 50%, non-returnable and 60 days dating. Future ship o.k. Retailers only.	3/31/2005	301-459-3366	301-429-5746	
Rosen Publishing Group, Inc.	104	Quality nonfiction books in history, science, natural science for children and young adults. Custom publishing available.	Free freight on all orders placed at the show.	4/1/2005	646-205-7477	212-614-7385	triciab@rosenpub.com
Safari Ltd.	700	Nature themed animal toys. Products that are interpretive to National Parks. Custom items can be designed to meet mission statements.	To be announced.		305-621-1000	305-625-2845	
Sierra Press / Panorama International	500	Books and films celebrating America's National Parks.	We will be offering our normal trade show discount.		209-966-5071	209-966-5073	siepress@sti.net
Skyflight Mobiles	716	Wildlife mobiles and greeting cards. Handmade - fully assembled. Attractively packaged with an informational fact sheet.	Free shipping with \$100 minimum order.	4/10/2005	425-844-9199	425-844-9291	skyflightmobiles@msn.com
Soundprints	307	Children's wildlife storybooks, realistic plush toys and read along audio. Also licensed with the Smithsonian Institution, African Wildlife Foundation and the AVMA.	1) Free Freight. 2) Net 90 day terms on any loaded display rack order.	1-Apr-05	203-846-2274	203-846-1776	john.sullivan@soundprints.com
Southwest Inspirations	1002	Urban Fetishes, pewter jewelry including, rockart/wildlife/fossils, made in Hondo, NM Kaleidoscope Designs, magnets/cards with Native American proverbs made in Santa Fe, NM.	Urban Fetishes - free shipping.	5/10/2005	435-676-8951	435-676-8519	swi@scinternet.net

APPL Trade Show Specials

SPACESHOTS, Inc.	109	Spaceshots is your "one stop space shop" offering satellite images of your city or state. Great souvenir for the traveler.	Show Special will remain in effect for one month following the show for order completed at the show. New accounts - additional 15% from the first order with a minimum of \$500.	4/12/2005	661-299-5594	661-299-5586	
Specialty Incentives, Inc.	1000	We offer products to promote your Junior Ranger programs including replica "Ranger" hats, compasses, binoculars, wearables, patches, pencils, recycled merchandise bags, and more.			720-210-1090	303-753-1876	gene@specialtyinc.com
Split Pine Books, LLC	514	Publisher representative showing Time Warner Book Group, Simon & Schuster (National Geographic), Houghton Mifflin & Company and Avalon Travel Publishing (Moon Handbooks). Outdoor related travel, guide books.	Time Warner Book Group will be offering both extended dating and additional discounts, Houghton Mifflin and Co. will be offering additional discounts and free freight. Simon and Schuster will be offering extended dating, and additional discounts. Avalon Travel publishing additional discounts. Visit booth for complete show specials.	From Feb. 21st, to April 15th. Please see us for details	303-258-3992	303-258-3884	splitpinebooks@msn.com
Stackpole Books	713	Stackpole publishes quality non-fiction books in the subject areas of military history, natural history, nature, and outdoor skills.	Order 25+ books, assorted, by April 1, 2005 and receive an additional 5% discount.	4/1/2005	717-796-0411	717-796-0412	dpope@stackpolebooks.com
STAMP HISTORY	1018	The STAMP HISTORY Program: Guidebook with site specific information, individual replica stamps, and sheets of stamps grouped by historical period.			541-466-5531	541-466-5450	
Stuffed Animal House	619	We offer a variety of North American Wildlife plush from keychains to life size displays. Stop by and see our assortment.	Free shipping on orders placed at the show or following the show.	3/15/2005	800-387-5874	888-222-8993	debbie@stuffedanimalhouse.com
TAM Retail (a Division of Lode Data Systems)	305	Inventory control and point of sale software provider.			708-460-0999	708-460-1253	
Terrell Creative	1016	Custom design and printing services specializing in commemorative edition books, and other quality gift products.			816-231-4008	816-231-4440	
Thayer Birding Software	111	Top-rated birding CD-ROMs for each state. Identify unknown birds. Songs, photos, videos, quizzes and more!	Free freight for orders of 12 units or more.	3/31/2005	239-596-1637	239-596-0232	pete@birding.com

APPL Trade Show Specials

Thomas McFadden & Associates	101	Publisher's representative for EDC/Usborne, Firefly, Grolier, Johnson, Kids Can, Northland, Sleeping Bear, Westcliffe, Wiley and others.	EDC Usborne: Extra 2% discount plus free freight on 100 books.. Firefly: 50% + free freight. Grolier: 50% + free freight. Johnson: 50% + free freight. Kids Can: 50% + free freight on 25+ books. Northland: Extra 3% + free freight. Sleeping Bear: 52% + free freight on or more of a title. Sourcebooks: 50% + free freight on 25 books. Westcliffe: 50% + free freight. Wiley: Free freight n 25+ books.	30-Apr-05	303-771-2898	303-771-4909	tmcfadden@msn.com
Timber Press, Inc.	717	Award-winning publisher of books on native plants, environmentally-friendly landscape design, horticulture, and Northwest regional history.	New and existing accounts are eligible for our Spring 2005 special offer, 47% on frontlist titles and 50% backlist titles.	Show purchases only	800-327-5680	503-227-3070	sales@timberpress.com
Tour-Mate Systems	802	Our easy to use SC500 and SC550 audio tour systems feature MP3 sound quality, random access capability, multiple language / tour options.			416-636-5654	416-633-4985	
U.S. Geological Survey	710	USGS is the National mapping agency providing a gateway to maps and geodata. Products include topographical, geological, thematic maps; aerial photographs; satellite images; and digital data.			303-202-4621	303-202-4694	
University of Alabama Press	816	Books for the inquisitive reader, specializing in archaeology/anthropology, civil war and military history, contemporary Native American studies, and civil rights.	48% discount will remain in effect for one month following the show when orders are prepared on the show order form.	4/10/2005	205-348-1566	205-348-9201	
University of Arizona Press	312	Publisher of academic and trade books on history, native peoples, and natural places of the American west.	Free freight on domestic orders.	4/10/2005	520-621-8656	520-621-8899	orders@uapress.arizona.edu
University of California Press	100	University of California Press, Princeton, and Island Press publish trade and scholarly books on nature, science, and the outdoors.	University of California Press/Sierra Club books: 50% on backlist - 5 unit minimum. Princeton University Press: 50% on 10 or more units.	4/1/2005	510-642-4247	510-643-7127	don.mcilraith@ucpress.edu
University of Illinois Press	302	Trade & historical non-fiction books on military history, Western Americana, Native Americans, nature & environment, American literature & history, and African American studies.			217-333-0950	217-244-8082	uiypress@uillinois.edu
University of Nebraska Press	119	Publisher of general interest and scholarly titles, including Bison Books paperbacks.	free freight on one (1) order for spring/summer 2005, shipped to one location. Accounts must have current credit status and must order by April 15 for delivery no later than May 15, 2005.	4/15/2005	402-472-5949	402-472-0308	kkelley1@unl.edu

APPL Trade Show Specials

University of Nevada Press	216	The University of Nevada Press publishes a wide array of titles that contribute to the understanding of regional culture, history, and ecology.	Buyers will receive free freight and 120 day dating.	5/31/2005	775-784-6573,232	775-784-6200	vickid@unr.nevada.edu
University of New Mexico Press	501	UNM Press publishes books specializing in the fields of archaeology, anthropology, art, photography, western history, Latin American and chicano/a studies.			505-277-4959	505-277-9270	
University of North Carolina Press	313	Publisher of authoritative books since 1922 in U.S. History, African-American studies, Native-American studies, natural history, and North Carolina.	50% discount through April 15, 2005.	4/15/2005	919-966-3561,232	919-966-3829	Michael_Donatelli@unc.edu
University of Oklahoma Press	502	Publishers of outstanding books on American Indian history and culture and the American West.	Free freight on orders placed through April 15, 2005. Orders must be placed at show or faxed to Jo Ann Reece at 405-325-4000.	4/15/2005	405-325-2734	405-325-4000	jreece@ou.edu
University of South Carolina Press	813	One of the oldest publishing houses in the South, the University of South Carolina Press publishes general interest and scholarly books in the humanities, with an emphasis on Southern history and culture, the American Civil War, and the outdoors.	40% discounts on orders placed at the convention or by May 1, 2005.	5/1/2005	800-768-2500	803-777-0160	jhaupt@sc.edu
University of Washington Press	218	Publisher of regional and scholarly books on natural history, American history, Asian American history and Native American art and culture.	50% on backlist orders of 10 or more trade books. Show orders only.	show orders only	206-221-4995	206-543-3932	
US Government Printing Office	719	Federal agency responsible for procuring printing.			202-512-1904		bmurray@gpo.gov
USAOPOLY	121	Special Edition Monopoly, checkers and dominoes board games			760-431-5910	760-431-5880	cbaskerville@usaopoly.com
Utah State University Press	1012	Books on western history; and nature, environment, and place; and Native American studies.	45% discount. Free Freight.	4/8/2005	435-797-1362	435-797-0313	brooke.bigelow@usu.edu
W.W. Norton	811	Books for history buffs, science afficianados, outdoor enthusiasts, and smart readers.			888-494-3197	413-751-4191	
Watership Hats	817	Manufacturer of high quality hats for men, women, and children.	Watership will be offering a limited number of "be sun wise" hats for kids & municipal lifeguard programs.		360-671-4305	360-676-8809	
Western National Parks Association	314	Creator of over 500 interpretive products including: books, posters, videos, children's items, collectibles, and much more.	No minimum required to be eligible for 50% discount, plus 60 day dating. Offer good on orders placed before 5/10/2005.	5/10/2005	520-622-1999	520-623-9519	info@wnpa.org

APPL Trade Show Specials

Whistle Creek Hiking Sticks	610	Hiking sticks and hiking accessories.	Free freight on show orders.	End of show	970-586-7310	970-586-3447	george@whistlecreek.com
White Moon Editions	1017	Premiering an original collection of stationary products beautifully and accurately depicting native butterflies taken from original watercolors by Judith Hodges.	Free shipping on pre-orders during the show. Orders fulfilled after the review process is completed.	End of Show	951-682-2386	800-963-9386	mail@whitemoon.com
Wild Republic/ K & M International	418	Nature and wildlife plush and toys that offer quality, integrity and educational value for children and adults alike.	Visit Our Booth for Details!!		800-800-9678	330-425-3777	
Wilderness Press	605	For over 35 years, Wilderness Press has published and distributed the highest quality outdoor books and maps in the industry.	10 + books earns 48% discount + free freight.		510-558-1666	510-558-1696	
Wildflower Trading Company	310	Geographically specific wildflower seed postcards, wildflower bulk bags, and wildflower home fragrances from many of the most beautiful areas of America.			707-836-8383	707-836-8699	
Wildlife Artists, Inc.	411	For 30 years Wildlife Artists have specialized in designing and manufacturing detailed, realistic looking wildlife plush and toys. New North American line.	We work with each person's individual needs and select samples to be sent directly - after the show.		203-431-4341	203-438-6769	
Willow Creek Press	801	An independent publisher of books, cards, and prints. Subjects include pets, nature, wildlife, gardening, and cooking/wine.	Turn browsers into buyers with our new impulse books, calendars, greeting cards and prints. 50%, Free freight.	4/8/2005	715-358-7010	715-358-2807	
Wish Designs, Inc.	715	Artistic and unique embroidery and screen-printed designs, on a variety of wearables from basic tees to upscale fashion styles.	Creative designs developed especially for your gift shop and geographic location. Show Special: No set ups or charges on orders of 72 pieces and above.	3/31/2005	610-614-0889	610-614-0430	wishdesigns@enter.net
Woodland Catalog	219	Smokey Bear clothing, gifts, pins, and awards. Lewis & Clark Bicentennial gifts.			208-882-4767	208-882-0373	
Yale University Press	804	Timely, award-winning books on history, science, geography, environment, nature, photography, art, reference books, and landscape, urban and community studies.	Backlist Special - Applies to any title that has already been released from our warehouse. 48% on trade and scholarly; 40% on textbooks.	4/10/2005	203-432-7350	203-432-8485	david.m.goldberg@yale.edu
Your True Nature, Inc.	203	"Pocket Rangers" - site specific guide/journal. "Advice From A Tree" books, journals, posters, t-shirts. "Gift of a Tree" greeting cards.	\$100 off on Pocket Ranger when booked at show. Enter drawing at booth to receive free t-shirts and books.		970-282-1620	970-479-8100	grow@yourtruenature.com
Zango Music	1014	Zango Music has the best variety of Native American music. Everything from flute music and traditional vocals to sacred ceremonial music and spoken word. Our user friendly website has audio clips and an on site search engine. This is a growing market with endless potential.	Free freight for the first 6 months on all orders from new accounts.	9/6/2005	541-942-1385	541-942-1564	ZangoMusic@yahoo.com

APPL Trade Show Specials

Zoobooks/ Wildlife Education, Ltd.	110	Educational products on wildlife including 59 Zoobooks titles. Each book includes full color photographs and illustrations with facts about the animals.	55% discount with net 90 dating. Extra free books with all displays.	3/31/2005	858-513-7600	858-513-7660	Kurt@zoobooks.com
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